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## THIRD DAY DELIVERS 27th NO. 1 WITH 'BORN AGAIN'

## Next Stops for Band Are Georgia Music Hall of Fame and fall 'Revelation' Tour; Special Guest Glory Revealed

(Nashville, Tenn.) September 4, 2009 – Multi-Platinum, GRAMMY-winning rock band **Third Day** celebrates its 27<sup>th</sup> No. 1 radio single with "Born Again" **reaching the pinnacle of the Billboard AC Indicator chart on August 31.** Featuring **Lacey Mosley, lead singer** of the Platinum-selling band **Flyleaf**, and written by Third Day, "Born Again" is the third hit from its No. 1 album *Revelation* (7/29/08).

"Born Again' is a special song for Third Day because it's so personal," shares lead vocalist, Mac Powell. "It's a song we're asked to do a lot in our live set and something we'll definitely be doing on the fall leg of the Revelation Tour. We appreciate the overwhelming support of radio, media and our fans that made this the third Number One off of *Revelation*. We're truly humbled and can't wait to connect with everyone this fall on the road. Thank you!"

Next up for the Atlanta-based group is induction to the Georgia Music Hall of Fame. Third Day will accept the prestigious "Georgy Award" in ceremonies on Saturday, September 19, at the Georgia World Conference Center in Atlanta, recognizing a career that, since its 1996 debut, already includes 14 albums, 24 GMA Dove Awards, three GRAMMYs and an American Music Award, among numerous highlights.

Among previous inductees to the George Music Hall of Fame are such musical legends as Ray Charles, Johnny Mercer, Otis Redding, Chet Atkins, James Brown, Little Richard, Dottie Rambo, Gladys Knight, R.E.M., Alan Jackson and Lynyrd Skynyrd.

Continuing the success of the "Revelation Tour" earlier this year—which sold out more than a third of its dates—this fall's 12-city schedule kicks off on October 8 in Tallahassee, Fla. Featured on the tour is Glory Revealed, whose lineup includes Third Day's Mac Powell, author/speaker David Nasser, Laura Story, Trevor Morgan, Shawn Lewis and other special guests.

The fall "Revelation Tour" continues Third Day's tradition of "paying it forward" by donating \$1 per ticket sold to charitable organizations through its Come Together Fund. Through this fund, Third Day--who actively supports the ONE Campaign--has been able to serve charities such as Habitat For Humanity, Blood:Water Mission, World Vision's Hope Child Initiative and is responsible for more than a million dollars in donations over the last four years to disaster relief in and outside of the U.S.

**Third Day**'s forward-looking and consistent online presence gives the band and its fans an unusual level of interaction during "**Revelation Tour**." From up-to-the-minute updates to taking song requests on Twitter, fans are given a more immediate glimpse into the day-to-day life of a working band. **Third Day**'s most popular online destinations are: <a href="http://thirdday.blogs.com">http://thirdday.blogs.com</a>, <a href="http://thirdday.blogs.com">http://thirdday.blogs.com</a>, <a href="http://thirdday.blogs.com">http://thirdday.blogs.com</a>, <a href="http://thirdday.blogs.com">http://thirdday.blogs.com</a>, <a href="http://www.twitter.com/marklee3d">http://www.twitter.com/marklee3d</a>

The regularly updated "**Revelation Tour**" itinerary is posted on <u>www.ThirdDay.com</u>. (The direct link to purchase tickets is: <a href="http://www.ThirdDay.com/touring.htm">http://www.ThirdDay.com/touring.htm</a>)

The dates confirmed so far for the 2009 Fall "**Revelation Tour**" are as follows:

10/8 – Tallahassee, Fla.

10/9 – Simpsonville, S.C. (Third Day Family Picnic)

10/10 – Alpharetta, Ga.

10/11 – St. Augustine, Fla.

10/15 – Knoxville, Tenn.

10/16 – Raleigh, N.C. (State Fair)

10/17 – Louisville, Ky.

10/18 – Charlottesville, Va.

10/21 – Austin, Texas

10/22 – Dallas, Texas

10/23 – Houston, Texas

10/24 – Oklahoma City, Okla.

## **About Third Day:**

Over the past decade, the Atlanta-based, multi-Platinum rock band Third Day (made up of members Mac Powell, Tai Anderson, David Carr and Mark Lee) has racked up 27 No. 1 radio singles and sold more than seven million albums. The band has garnered 24 career GMA Dove Awards, three GRAMMY Awards (with eight career nominations), an American Music Award, three American Music Award nominations and multiple ASCAP honors for songwriting. Third Day's memorable "Call My Name," off the *Revelation* project (7/29/08), was recently cut by Keith Urban.

As a top-ranked touring band, according to *Pollstar* magazine, Third Day has played for audiences reaching into the millions. Because of its mass appeal, Third Day has been featured by top media outlets including "The Tonight Show with Jay Leno" (NBC), "The Late Late Show with Craig Ferguson" (CBS), "60 Minutes" (CBS), ABC's "Nightline," USA Today, the New York Times, and even graced the cover of *Billboard* magazine (June 7, 2008). For more information on Third Day, please visit: <a href="www.ThirdDay.com">www.ThirdDay.com</a>.