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**TENTH AVENUE NORTH'S SOPHOMORE *THE LIGHT MEETS THE DARK* DEBUTS NO. 1  
ON THE NIELSEN CHRISTIAN SOUNDSCAN CHART AND  
NO. 15 ON THE BILLBOARD TOP 200**

*First Single "Healing Begins" Continues to Climb at Radio Ranking In the Top Ten  
on Four Billboard Christian Radio Charts*

(Nashville, Tenn.) May 19, 2010 – On the heels of its hit single "By Your Side" receiving the prestigious Song of the Year honor at this year's GMA Dove Awards, headliners **Tenth Avenue North**'s highly anticipated *The Light Meets The Dark* debuts at **No. 1** on the **Nielsen Christian SoundScan** chart and **No. 15** on the **Billboard Top 200** with first week scans of 21,583. *The Light Meets the Dark* also secured the No.1 Christian Album chart position at both iTunes and AmazonMP3, and reached Top 5 on the iTunes overall chart.

In addition, the album's first single "Healing Begins" makes the biggest chart move this week from No. 16 to No. 10 on *Billboard*'s National AC Christian Monitored chart. The song has seen a weekly audience growth of 20 percent, which translates to 4.6 million impressions and was second in most-increased spins at the format with a jump of 187 spins this week.

"Healing Begins" is currently ranked in the Top Ten of four different *Billboard* Christian radio airplay charts including: No. 10, National Christian Audience; No. 10, Christian AC Monitored; No. 8, Christian AC Indicator and No. 8, Christian CHR.

The band, who has performed for more than 400,000 on the Winter Jam Tour alone, and recently wrapped up the Casting Crowns "Until The Whole World Hears Tour," also visited seven radio markets as it approached its release date. "Sunset Shows" were performed, in honor of its album's title, in markets including: Seattle, L.A., Phoenix, New York City, Tampa, Orlando and West Palm Beach, the band's hometown. All were free shows promoted by radio stations and averaged more than 1,500 in attendance per market. At the end of the promotional "Sunset Show" run, the band had played for more than 10,000 people.

Sarah Taylor, Music Director and On Air talent for CRISTA Broadcasting, shares, "Talk about an experience money can't buy... Tenth Avenue North performed an exclusive concert for our audience, then stayed after the show to meet every single person! Plus, all concert attendees got to pick up 'The Light Meets The Dark' six days early! That event will be one of the highlights of 2010 for sure."

*In addition to radio support, the band continues to receive glowing reviews. Gmclife.com (formerly Gospel Music Channel) says, "Between Donehy's vocals and the guitar/piano-driven pop-rock sound, The Light Meets the Dark will inevitably draw comparisons to the likes of Coldplay, Keane and*

Switchfoot's lighter fare.... *The Light Meets the Dark* is a strong, honest, mature and musically addictive sophomore effort from a band with a very bright future ahead."

And, "Sticking closely to its formula for success, Tenth Avenue North's anticipated sophomore project, *The Light Meets the Dark*, is yet another collection of radio-friendly, melody-driven anthems that showcase the band's gift for crafting songs that strike an immediate chord with listeners. And in this case, "radio-friendly" doesn't mean the band sacrificed depth and authenticity when it comes to the album's themes of brokenness, healing and mercy."

That ability to challenge audiences to a deeper walk of faith while simultaneously encouraging them with the truth of God's grace has propelled Tenth Avenue North to the forefront of the Christian music industry. The band's debut disc placed tenth on *Billboard* Magazine's list of Top Christian Albums for 2009. The group placed two songs on the Hot Christian Songs chart, including the No. 1 radio single, "By Your Side" at No. 2 and "Hold My Heart" at No. 13. The most impressive is the fact that Tenth Avenue North, still on its first album, had "By Your Side" place No. 3 on *Billboard*'s overall decade ranking of Christian Songs.

In addition to performing a closing slot on the 2010 Winter Jam tour and recently opening for Casting Crowns, Tenth Avenue North will resume a headlining tour in the fall, after its summer festival run. Dates and markets will be announced soon.

#### **About Tenth Avenue North:**

Named GMA Dove Awards New Artist of the Year at the 40th Annual GMA Dove Awards, Tenth Avenue North first impacted the music community as the best-selling and most played new Christian artist of 2008, scoring three No. 1s at radio ("By Your Side" finished the year at No. 2 on the Hot Christian Songs chart, and at No. 3 overall for the decade on said chart) and saw its national debut *Over and Underneath* (5/20/08) cross the 100,000 unit sales mark in less than seven months. To date, *Over and Underneath* has surpassed the 300,000 mark in total album sales.

Tenth Avenue North, made up of members Mike Donehey (lead vocals/acoustic guitar), Jason Jamison (drummer) and Jeff Owen (electric guitar/background vocals), is one of the few debut bands that has experienced enough momentum to headline its own tour – the "Inside and In Between" Tour -- with only one album under its belt. The band has been said to "tour relentlessly" which reflects in its contribution to the 2009/2010 Winter Jam tour (which saw a cumulative audience of more than 400,000), immediately followed by an opening slot for Casting Crowns this spring and a full summer festival schedule. The fall will allow Tenth Avenue North to embark on its second headlining tour.

This breakthrough band received 2 nominations for the 41st Annual GMA Dove Awards in the Group of the Year and Song of the Year categories. It's smash hit, "By Your Side," claimed the Song of the Year honor.

For up-to-date information on Avenue North please visit [www.tenthavenuenorth.com](http://www.tenthavenuenorth.com) or [www.providentpress.com](http://www.providentpress.com).

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