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Contact: Jackie Marushka
Phone: 615-261-6500
pr@pmgsonybm.com

TENTH AVENUE NORTH BREAKOUT NEW ARTIST OF 2008:

**BEST SELLING NEW ARTIST ACROSS PHYSICAL AND DIGITAL FORMATS
AND ONLY NEW ARTIST TO GARNER TWO NO.1 RADIO SINGLES**

“To say this band is going to be ‘the next big thing’ feels like an understatement.” Billboard Magazine

(Nashville, Tenn.) January 9, 2009 — **Tenth Avenue North**, the sales and radio breakout new artist of 2008, finished the year as the **best selling new Christian artist according to Nielsen SoundScan** with nearly 60,000 in physical sales and the only new artist to break the 100,000 digital download mark since the May 20 release of its debut album, *Over and Underneath*. In addition, the band is the **only new artist** to have claimed **two No. 1 radio singles** with, “Love is Here” and “By Your Side” both topping radio charts in 2008.

An early predictor of the band’s success is noted in the pages of *Billboard Magazine* (May 31, 2008) as the review reads, “The hit single ‘Love Is Here’ is a perfect introduction to this extraordinary project. This potent combination of music and lyrics adds up to **the year’s best Christian debut.**”

In addition to gatekeeper acclaim, the band has been honored by fans who voted it “**Best New Artist**” in the *Christianitytoday.com* **2008 Readers’ Choice Christian Music Awards**.

Industry leaders concur as they offer praise of the breakthrough new artist:

“Spend a few minutes talking with Mike Donehey, lead singer of the band Tenth Avenue North, and you’ll begin to wonder if he’s hiding a concordance up his sleeve. The guy seemingly quotes Scripture with every other sentence. But, he’s the real deal; the kind of artist that should have both a microphone and a platform, and Tenth Avenue North’s music is a direct reflection of the artist. The depth, and solid spiritual truth, on the band’s debut, *Over and Underneath*, makes it not just an album of songs, but pure musical discipleship. Two thumbs way, way up!” - Laurin Makohon, Editor, *YW Magazine*

“It’s really nice to see the phones light up for a new band.” - Jim Beeler, Music Director KSBJ

“Tenth Avenue North is definitely a band to keep an eye on. I’m so impressed with these guys and excited to see how God is going to use them – they are the real deal!”

- Eric Allen, Air 1 Program Director

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“Tenth Avenue North’s stage presence is electric. The band members are personally engaging and their music is both spiritually significant and culturally relevant.”

-Bob Thompson, President, Christian Festival Association

“The belief in Tenth Avenue North from the festival buyers and promoters is remarkable. They have really caught the vision of the band’s ministry and passion for the church. I don't recall having a band that fits into so many places and with so much honesty and such a compelling live show. They truly are a band worth championing. We are excited about the future and honored to stand beside them as they continue to grow.”

- Mike Snider, Third Coast Booking Agency President

“Compassion is proud to be partnering with Tenth Avenue North. They are kindred souls. Their hearts are broken by the same things ours are broken by. They take to heart what Jesus said when he told the disciples, ‘Let the children come to me and do not hinder them, for theirs is the kingdom of heaven.’” - Dr. Wess Stafford, President and CEO, Compassion International

As the band readies for a busy 2009, a major spring tour announcement is expected early next week.

About Tenth Avenue North:

With one listen to **Tenth Avenue North’s** unique brand of intellectual, melodic pop-rock, it becomes obvious that songwriter Mike Donehey and his bandmates have a gift for expressing truth in a way that simultaneously educates, enlightens and entertains. “Simply, our mission as a band is to know Christ and to make him known,” says Donehey. Band members are as much teachers, as artists, demonstrating this through their intellectual, yet vulnerably accessible songs that echo the heart of the human condition and the hope of the risen Savior.

Tenth Avenue North, made up of members **Mike Donehey** (lead vocalist/acoustic guitar), **Jason Jamison** (drummer), **Jeff Owen** (electric guitar/background vocals) and **Scott Sanders** (bass guitar), broke ground on several fronts in 2008. The band became the **best selling new Christian artist, according to Nielsen SoundScan**, with nearly 60,000 in physical sales, and the only new artist to break the 100,000 digital download mark since the May 20 release of its debut album, ***Over and Underneath***. In addition, the band is the **only new artist in 2008** to have claimed **two No. 1 radio singles** with, “Love is Here” and “By Your Side” both topping charts last year.

For up-to-date information on Tenth Avenue North please visit:

www.tenthavenuenorth.com, www.myspace.com/tenthavenuenorth or www.reunionrecords.com

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