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ROYAL TAILOR PICKS UP ITS FIRST GRAMMY NOMINATION

Band's Debut Album "Black & White" Garners Nod in Best Contemporary Christian Music Album Category

54th Annual GRAMMY Awards® Air Feb. 12, 2012, Live on CBS

(**NASHVILLE, Tenn.**) Dec. 1, 2011 – Pop/rock band **Royal Tailor** (Essential Records), having just wrapped the 30-city "Sounds Of Hope" tour with label-mates, Building 429 and Leeland, received its first **GRAMMY Award® nomination** for its May 31 national debut, ***Black & White***, in the Best Contemporary Christian Music Album category. Nominees were announced during last night's hour-long special broadcast, "**The GRAMMY® Nominations Concert Live!! — Countdown To Music's Biggest Night®**," which aired live on CBS from Nokia Theatre at L.A. LIVE.

"We were honored to have been asked to perform at the Nashville Chapter Block Party back in May, right before the release of our record, and we had a blast!" shares **Royal Tailor's** lead singer, Tauren Wells. "It was special to us because we're members of that chapter and we support what the Recording Academy is all about. This nomination is such an honor for us; we're really humbled by it and couldn't be more grateful."

Royal Tailor will continue to perform solo concert dates through the end of the year followed by joining the 45-city Casting Crowns Spring 2012 "Come To The Well" tour with Matthew West and Lindsay McCaul. For more information on tour dates/markets visit RoyalTailor.com.

The 54th Annual **GRAMMY Awards®** ceremony will be held at the Staples Center in Los Angeles, Calif. on Sunday, February 12, 2012.

About Royal Tailor

With a contagious blend of pop, R&B, hip hop and rock, **Royal Tailor** is a high-energy band and music ministry reaching out to a new generation of students suffering from symptoms of a visionless life. The four-member band -- made up of Tauren (lead singer), DJ (guitar), Blake (bass) and Jarrod (drums) -- met while in school in Indianapolis and began to hone its sound while playing for churches and youth groups around the country. In just under two years, **Royal Tailor** has performed more than 300 shows, most recently playing at the Nashville GRAMMY Chapter's Block Party stage alongside artists including Old Crow Medicine Show and The Civil Wars.

Produced by Aaron Lindsey, Chuck Butler, and Daniel Kinner, ***Black & White*** showcases **Royal Tailor's** distinctive musical blend, highlighting influences that range from Bruno Mars to Maroon 5 to Michael Jackson. The result is 11 high-energy tracks that make audiences want to dance, pray, shout and sing along.

Royal Tailor is currently debuting new music from ***Black & White*** on the road, having just wrapped up the 20-city "The Overcome Tour," which also featured Fireflight, After Edmund and Hyland.

For more information on Royal Tailor, please visit: www.RoyalTailor.com,
www.facebook.com/royaltailor or follow the band on Twitter at www.twitter.com/royaltailor

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