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RED'S "DEATH OF ME" TOP 10 ON MULTIPLE RADIO CHARTS

“Death of Me” No. 7 on Active Rock Chart, Video No. 10 on FUSE Rock Countdown

Popular Headlining Tour and Favorable Media Spurs GRAMMY-Nominated Band’s Success

(Nashville, Tenn.) May 21, 2009 – After seeing it’s sophomore album, *Innocence & Instinct*, debut at No. 15 on The *Billboard* 200 sales chart in February, GRAMMY-nominated modern rock band **Red** continues its drive at retail thanks to the multi-format hit single, “**Death of Me**,” a successful spring headlining tour and a strong response from both national and local media outlets.

“**Death of Me**,” the principal single from *Innocence & Instinct*, climbs to No. 7 (with a bullet) this week on the Active Rock chart with 921 total spins and an audience reach of 2.1 million listeners at that format alone, according to *Radio & Records*. The key markets supporting “**Death of Me**” with major airplay include Chicago, Salt Lake City, Denver, Spokane, Seattle, Las Vegas, Indianapolis and Syracuse. Meanwhile, the music video for the high-impact single was recently ranked in the No. 10 on FUSE TV’s “**FUSE Rock Countdown**.”

As ‘**Death of Me**’ gains momentum, **Red**’s reach at radio continues to grow beyond core rock radio stations. Last week (5/14), the **Westwood One Radio Network**, carried by more than 250 stations across the country, featured **Red**; with the on-air host even taking time to read a blog-posting by bassist, **Randy Armstrong**.

In addition, **Red**, like rock acts P.O.D. and Chevelle, benefits from significant airplay at Christian radio. “**Death of Me**” is currently No. 3 on *R&R*’s Christian Rock chart while Christian CHR stations heavy on **Red**’s “**Never Be the Same**,” which recently peaked at No. 3. To meet demand, fans will be treated to another single from *Innocence & Instinct* as “Mystery of You” releases this week.

In addition to the radio success, **Red**’s *Innocence & Instinct* continues to benefit from a popular spring headlining tour. The coast-to-coast run displays **Red**’s increasing appeal as the band performed in venues ranging from 500-1000 seats. The response to **Red** has been so overwhelming, on several occasions the band sold out of its T-shirts and CDs, and had to advance replacements to the next show date. “We’re really blown away by the response to the new record. The songs we’re doing at our shows every night really seem to be connecting with people,” shares guitarist, Jasen Rauch.

Along the way, **Red** took time out to join Anberlin in opening for Korn last month during a show sponsored by Tuscon's KFMA radio. **Red**, since January, will have performed 130 shows by the end of June supporting its growing reputation as one of the hardest touring bands on the road today. **Red's** next tour, which will kick off in Atlanta on June 19, will welcome special guest Framing Hanley as the co-bill artist.

The Nashville-based band, made up of guitarist **Jasen Rauch**, singer **Michael Barnes**, guitarist **Anthony Armstrong** and his twin brother, bassist **Randy Armstrong** has maintained a near-constant presence on the road. Since its GRAMMY-nominated 2006 debut *End of Silence* released, the band has toured alongside other high profile rock acts such as Three Days Grace, Korn, Flyleaf, 3 Doors Down, Breaking Benjamin, Seether, Papa Roach, Buckcherry, Sevendust, Staind, Kutless, Third Day, Switchfoot and others, while rave reviews for the band's live shows have poured in via both print and online outlets alike.

Innocence & Instinct (and its **Deluxe Edition**) released February 10 to rave reviews in major media outlets including *USA Today* and *Billboard*. With first-week sales of 40,000 copies according to Nielsen SoundScan, the album debuted as the No.15 best selling album on *Billboard's* Top 200 chart. It also claimed the No. 5 spot on iTunes Overall Albums chart. **To date, *Innocence & Instinct* has scanned more than 120,000 units since its Feb. 10 debut.** The new album built on the momentum of Red's 2006 debut, *End of Silence*, which has scanned more than **300,000** units and earned several awards and nominations including a GRAMMY nod in the album category.

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