



WATCH THE VIDEO PREMIER OF "FEED THE MACHINE" ON ARTISTDIRECT.COM

(*NASHVILLE*, *Tenn*.) June 7, 2011 – GRAMMY-nominated hard rock outfit **RED** is currently premiering its new video for "Feed The Machine" on **ARTISTdirect.com**. The song comes off the band's latest album, *Until We Have Faces*, which is in stores now. View the video at http://is.gd/WFwntJ.

The video is more of a short film than your typical music video. When asked by Rick Florino, Editor-In-Chief of ARTISTdirect.com what the inspiration for the video was, **RED** guitarist Anthony Armstong said the following:

"We're movie fanatics!' Feed the Machine' is an intense song, and we wanted the video to be equally, if not more intense, than the actual song itself. The band actually came up with the idea. It wasn't anything that we got a treatment for from a director. The idea belonged to us. We teamed up with the Irwin Brothers and gave them the vision of what we wanted to do. It's a pretty intense video."

"Feed The Machine" | <u>Music Video</u> Purchase *Until We Have Faces* | <u>Amazon</u>

RED is out on tour the entire summer. Catch the band live when they are in your city! Full tour dates below.

RED TOUR DATES

- June 5 Cedar Falls, IA @ The Wheelhouse
- June 7 Saint Paul, MN @ Station 4
- June 8 Madison, WI @ The Annex
- June 10 Fort Wayne, IN @ Piere's Entertainment Center
- June 11 Indianapolis, IN @ The Emerson Theater
- June 12 Chicago, IL Bottom Lounge
- June 16 Wilmore, KY @ Ichthus Farm
- June 17 Jacksonville, NC @ Hooligan's Music Hall
- June 18 Fayetteville, NC @ The Rock Shop
- June 19 Nashville, TN @ Exit/In
- June 21 Birmingham, AL @ Zydeco
- June 22 Jackson, MS @ Fire Club
- June 24 Flint, MI @ The Machine Shop
- June 25 Ionia, MI @ Big Ticket Festival
- June 26 Pittsburgh, PA @ Diesel
- June 29 Baltimore, MD @ Ram's Head Live
- June 30 Shirleysburg, PA @ Creation Festival

- July 6 Osh Kosh, WI @ Lifest
- July 7 Mason, OH @ SpiritSong Festival
- July 8 Virginia Beach, VA @ Paramounts Kings Dominion
- July 9 Ripley, WV @ U-Turn
- July 21 Enumclaw, WA @ Creation Festival
- July 23 Spokane, WA @ Knitting Factory
- July 24 Boise, ID @ Knitting Factory
- July 26 Salt Lake City, UT @ The Complex
- July 27 Colorado Springs, CO @ The Black Sheep
- July 29 Dodge City, KS @ Dodge City Civic Center
- July 30 Longmont, CO @ Heaven Fest
- July 31 Zion, IL @ Ignite Festival
- August 3 Darien Center, NY @ Kingdom Bound
- August 4 Gilford, NH @ SoulFest
- August 6 Austell, GA @ Six Flags Over Georgia
- August 12 Lebanon, PA @ Purple Door Festival
- August 13 Anaheim, CA @ Angels Stadium

Stay updated on all things Red:

www.redmusiconline.com www.twitter.com/redmusiconline www.facebook.com/redmusiconline

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