



FOR IMMEDIATE RELEASE

Contact: Jackie Marushka
Phone/fax: 615-261-6500
pr@pmgsonybm.com

**MICHAEL W. SMITH PREMIERES “A NEW HALLELUJAH”
MUSIC VIDEO ON YAHOO & THE GOSPEL MUSIC CHANNEL**

*“A New Hallelujah” Single Made Available on iTunes and Other Digital Formats
September 30 and is Already in Top 10 on the iTunes Christian Songs Chart*

(NASHVILLE, Tenn.) October 1, 2008 – Christian music superstar Michael W. Smith gives fans an exciting glimpse into his upcoming 21st album, *A New Hallelujah*, (October 28) with the featured debut of the short-form music video of the title track, a hit song already scaling the heights of Christian radio charts.

The video premieres add to the existing momentum Smith is experiencing this week. His “A New Hallelujah” single was added to iTunes late yesterday and has already skyrocketed into the Top 10 on the iTunes Christian Songs Chart and “The Unity Tour,” featuring Smith and longtime friend Steven Curtis Chapman, launches October 9 in Columbus, Ohio.

The video, directed by Steve Gilreath, will receive its Internet debut October 1 as one of **Yahoo Music**’s exclusive Video Premieres (<http://new.music.yahoo.com/videos/premieres>) followed by its television broadcast premiere on the **Gospel Music Channel** the following day (October 2), at 7 PM ET in the “It’s All Gospel” video block. Viewers will also be able to watch the video at www.gospelmusicchannel.com on the site’s new hi-def video player.

The Yahoo Music Channel will spotlight “A New Hallelujah” with a Music Home-Page feature. In addition, the video is the exclusive Yahoo Video Premiere for October 1 and prominently featured on the Video Premiere page. Yahoo’s video premiere generates 2-3 million impressions and they project more than 150,000 viewers will stream Smith’s video throughout this promotion.

A New Hallelujah, Michael W. Smith’s newest record and third worship album, was recorded LIVE this past June before 12,000 people in Houston, Texas. The record features The African Children’s Choir, a 250-voice choir, and a special guest appearance by 2008 GRAMMY Award-Winner, Israel Houghton.

Smith’s first worship album, simply titled *Worship*, released on September 11, 2001, and has sold more than a million-and-a-half copies. It’s follow up *Worship Again* released September 19, 2002, and is nearing the 800,000 mark.

-more-

Gospel Music Channel is the fastest-growing network in television and can be seen in more than 40 million homes on various cable systems around the country and on DIRECTV, channel 338. For more information, visit www.gospelmusicchannel.com.

About Michael W. Smith

Michael W. Smith has amassed an impressive catalog of achievements. His 20 prior albums have garnered multiple honors including an American Music Award, 3 GRAMMY® Awards (from 13 nominations) and 42 Gospel Music Association Dove Awards, and 33 No. 1 radio hits. In addition, he holds 16 Gold and 5 Platinum albums and career sales approaching 15 million.

Over his 25-year career, Smith has used his platform as a leader and acclaimed entertainer to serve, teach, and lead offstage. Constantly giving back to the community, one of his current projects is Rocketown -- a nightclub for teens in his hometown of Nashville, Tenn. -- which serves as a safe place for young people to enjoy music and for artists to be discovered. He is married to Debbie Smith and they are the proud parents of five children. For up-to-date information on Michael W. Smith, please visit www.michaelwsmith.com or www.reunionrecords.com.

###