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FIREFLIGHT DEBUTS SOPHOMORE ALBUM “UNBREAKABLE” TO STELLAR REVIEWS THIS WEEK

Popular Music Web Site JesusFreakHideout.com Credits “Unbreakable” with Rare 5-Star Review

(Nashville, Tenn.) March 4, 2008—Today, Orlando-based rock band **Fireflight** releases its buzz-worthy sophomore album *Unbreakable* to tremendous applause from media, network TV executives and rock radio. The album’s title track and lead radio single *Unbreakable* debuted on the NBC network in Nov. 2007, as the anthemic soundtrack for the “Bionic Woman” TV show, and now the hit song sits at **No. 1** for a fourth week at Christian rock radio and **No. 8** on the CHR format with the most-increase in spins of any song this week.

Unbreakable has already captured the attention of media outlets with feature stories running this month in *HM* and *CCM* magazines, plus exceptional reviews across the industry including a rare 5 out of 5-star rating from the acclaimed editorial music site *JesusFreakHideout.com*. The critics say:

“Fireflight just might have something approaching – dare I say it – ‘epic’ status on their hands with the anthem-laden *Unbreakable*.”

-- JesusFreakHideout.com, perfect score with **5-star** review

“Armed with a sick moniker and the piercing perfect-pitch vocals of Dawn Michele, the songs are quick to pick up soaring choruses introduced by chugging riffs.”

-- HM Magazine

“Once I heard ‘Unbreakable’ by Fireflight, it just made sense that NBC should use this song in ‘Bionic Woman’ promos. In fact, the whole CD is great. Buy it!”

-- NBC/Universal Director of Promo Services, Janine Kerr

“*Unbreakable* is one of the strongest Christian rock songs in a long time, both in music and lyrics. You see yourself in every one of the songs. That connection is rare and wonderful.”

-- The Phantom Tollbooth, Bob Felberg,

“Fireflight is pure, unadulterated female-fronted rock, the likes of which have been missing from Christian music. Lead singer Dawn Michele’s strong, vibrant vocal presence is reminiscent Joan Jett and Chrissy Hynde, which brings classic rock front and center for a new generation of listeners.”

-- BackseatWriter.com, Amy Sondova

“Dawn Michele’s vocals are better than ever. The music is new and fresh, and overall the album is one of the best rock albums I have heard in a long time.”

-- Musicfaith.com editor, Jeremy Koering

“...the album has an epic quality...lots of BIG anthems, and plenty of hard-driving guitars and hooks as well.”

-- CMCentral.com, Kevan Breitinger

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“The subjects Fireflight covers on *Unbreakable* – depression, weariness, love & relationships – are universal and uncomplicated, but pack a powerful punch when combined with their overarching message of faith and courage, delivered through their brand of rock that has an ever-so-slight pop flair, making it appealing to an audience wider than rock fans alone.”

-- GospelMusicChannel.com, Jenny Bennet

“The album delivers a seamless mix of hard-hitting, rock rhymes, riffs and hooks, balanced with the pure vocals of front woman Dawn Michele.”

-- CCM Magazine

Unbreakable is produced by Rob Hawkins. Fireflight is: Dawn Michele, lead vocals; Wendy Drennen, bass; Justin Cox, guitar; Glenn Drennen, guitar; and Phee Shorb, drums. The band is currently touring with Stellar Kart on the “Expect the Impossible Tour” which started February 14 and will end March 8. Fireflight’s music has been featured on E! Entertainment’s “Style Network” and in music-video reels at both *American Eagle* and *Journey*’s stores across the country. Fireflight averages 140 shows a year and previously delivered two No. 1 rock singles “You Decide” and “Waiting” off its 2006 debut album *The Healing of Harms*.

For more information on Fireflight, please visit www.fireflightrock.com, www.myspace.com/fireflight or www.flickerrecords.com.

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Download photos at <http://www.flickerrecords.com/press/Fireflight/Unbreakable/>.