



## press release

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### CREATION FESTIVAL BRINGS THE CREATION FESTIVAL EXPERIENCE ON THE ROAD FOR A SECOND YEAR VIA CREATION FESTIVAL: THE TOUR

Stellar line up and unique tour extras provide the foundation for a tremendous event

Nashville, TN (July 14, 2009) - Creation Festivals, the nation's largest Christian music festival and the premier name in Christian music events, is pleased to announce the 2nd annual Creation Festival: The Tour. Kicking off on September 17th, the "mini Creation Festival on wheels" will allow fans across the country to experience one night of music, teaching, fun, and tremendous extras.

The **multi-Platinum** and **three time Grammy Award-winning band, Jars of Clay**, will headline the 25+ city tour, along with rock-sensation, **Thousand Foot Krutch. Audio Unplugged**, featuring Mark Stuart and Will McGinniss from the **Grammy Award-winning rock band, Audio Adrenaline**, will also storm back onto the music scene via Creation Festival: The Tour. They will share stories of hope, grace, and challenges from their 17 year long career, along with a message and altar call, intertwined with a time of worship and classic Audio Adrenaline hits that fans have grown to love. The star-studded line up is rounded out by the new soulful pop sensation on Gotee Records, **B. Reith**, Forefront Recording artist, **This Beautiful Republic** and highly anticipated pop-punk band, **FM Static**.

"We are excited to bring Creation Festival: The Tour to so many cities this fall. The music, the visual, and the spirit behind the whole show is going to be amazing," exclaims Dan Haseltine, frontman for Jars of Clay.

Creation Festival: The Tour prides itself on its dedicated focus on ministry. Nick Kulb, producer of Creation Festival: The Tour states, "Our sole goal of this tour is to pay tribute to our Creator. It is a privilege to bring the Creation experience and these amazing artists out on the road this fall. We have spent countless hours in creating not just another concert, but an event that has unique features and focuses heavily on the ministry component, which is the foremost purpose of everything we do."

The evening will be jam packed with music, but will also provide time for the Gospel to be shared with all in attendance. The Tour is proud to be partnering, once again, with **Interlinc** and **Youth Specialties**, bringing an exciting **youth leader experience out on the road**. Youth leaders will be able to participate in exclusive meet & greets and talkbacks with artists, as well as get a sneak peak at exciting resources to help leaders connect with their youth through music and teaching. Creation is also proud to be able to offer some exciting extras exclusively for this tour. **iTunes will be a part of the tour offering 20 free digital songs** through an exclusive tour branded iTunes card. More tour extras and sponsor contributions will be announced shortly.

Creative Artists Agency is wrapping up final routing for Creation Festival: The Tour, with cities and dates to be announced shortly. John Huie, president of CAA Nashville, TN adds, "We are excited that Creation Festivals, the largest, most seasoned Christian festival, is taking its talent on the road and we are honored they asked CAA to book it."

Additional elements and highlights will be added to the tour, with many announcements forthcoming. For up to the minute information about Creation Festival: The Tour, please visit **www.creationfesttour.com**.



About Creation Festivals, LLC

Celebrating 31 years, the Creation Festival was founded in 1979 in Pennsylvania and has since grown to become the largest event of its kind. Creation added a second event in 1998 on the west coast, held at the Gorge Amphitheater in George, WA. In 2005, Creation branched out internationally with Friendship Fest, held just outside the beautiful gardens and sold walls of Marrakech, the cultural capital of the Kingdom of Morocco. It has been a huge success with more than 80,000 fans gathering for this truly historical event in a Muslim country. Tens of thousands of people attend the Creation Festivals from all across the United States and Canada, as well as many international countries, including Iceland, Switzerland, and France. The Festival has also been featured by many mainstream media outlets including CBS News' "Sunday Morning", VH1, CNN, FOX News, Details Magazine, The New York Times, and GQ Magazine to name a few. In April 2004, the Creation Festival was awarded the Gospel Music Association's "Lifetime Achievement Award", an honor that recognizes major contributions to the gospel music industry through a company's commitment to the Christian community for 20 or more years. The festival has been recognized three times in CCM Magazine's annual "Readers Choice Awards" as "Favorite Festival". 2008 marked the most recent expansion for Creation, with the launch of their touring divisions. Creation Festival: The Tour and Creation Festival: The Worship Tour are two annual tours, developed to allow fans across the country to experience a taste of the annual festivals, in intimate and local settings.