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BUILDING 429 REINVENTS ITSELF WITH BIGGEST CAREER SEASON IN MORE THAN A DECADE

*Unprecedented Visibility Makes Yesterday's Buzzworthy Band Today's "It" Artist
Epic "Where I Belong" Music Video Premieres on God Tube*

(Nashville, Tenn.) March 8, 2012--Highly acclaimed, Dove Award-winning pop/rock band **Building 429** is not the same artist fans have followed for more than a decade. With its current track record at radio, retail, and on tour, the former up-and-comer has cemented its status among contemporary Christian music's very best.

The band's Christian radio presence is at an all-time high, with **Building 429** scoring back-to-back No. 1 songs from its latest project, *Listen to the Sound* (May 2011). Lead single "Listen to the Sound" topped the Christian Hit Radio chart, while follow up single "Where I Belong" is currently No. 1 at Christian Adult Contemporary with more than seven million weekly impressions. Christian Hit Radio single "Made For You" also made an impact, holding a Top 5 position for three weeks.

Building 429's popularity at radio is driving fans to see the band perform live in record-breaking numbers. The group has toured non-stop, co-headlining a 30-city "Sounds of Hope" tour last fall with label mate Leeland. This spring **Building 429** joins the popular "Winter Jam Tour Spectacular," visiting 47 cities through early April for an estimated audience of more than 500,000 attendees.

Roy Morgan, owner of Premier Productions, the company that produces and promotes "Winter Jam," comments, "B429's performance on the 'Winter Jam Tour Spectacular' has left me speechless. They rule the stage. Their songs, ministry, and presentation are breathtaking. It matches their humble spirit. Run and buy their latest album...don't walk."

The band will continue its tour streak with appearances at 20+ festivals and solo dates this summer. Fall tour plans are in the works and will be announced shortly. For a complete list of tour dates, visit www.building429.com.

This stellar momentum at radio and on the road has translated into a huge sales boost for **Building 429** as well. The group's sales have increased 250% weekly with its "Winter Jam" appearance and the success of radio single "Where I Belong." In fact, the latter held strong at No. 1 on iTunes for multiple weeks and currently sells 10,000 tracks every week.

Media too are commenting on **Building 429's** resurgence with ChristianityToday.com calling *Listen to the Sound* "their best disc to date" and Louder Than The Music commenting, "Jason Roy's vocals have never sounded so powerful." Additionally, *Billboard* touts the band's recent radio success in a news bit to print Saturday, March 10.

Most recently, **Building 429** released a music video for "Where I Belong," which premiered on GodTube in late February. Directed and produced by Ry Cox, the video was filmed during sets at "Winter Jam" tour dates in Orlando, Fla., Jacksonville, Fla., Tampa, Fla., Atlanta, and Louisville, Ky. View the video online at <http://youtu.be/he32vwIKQPY>

About Building 429

Building 429 comprises Jason Roy (vocals), Jesse Garcia (guitar), Michael Anderson (drums), and Aaron Branch (bass). The band is best known for its 2004 breakout hit “Glory Defined,” which was named BMI’s Christian Song of the Year in 2005. That same year **Building 429** was also named New Artist of the Year at the Gospel Music Association’s Dove Awards. The band has since amassed a dedicated fan following, tirelessly playing 150 live shows a year, while developing its own touring brands “Winter Blast” and “Summer Blast.”

Building 429 released its fifth studio project, ***Listen to the Sound***, May 10, 2011. Produced by Jason Ingram, Rusty Varenkamp (Tenth Avenue North, Sanctus Real) and Rob Hawkins, ***Listen to the Sound*** debuted at the top of iTunes’ Christian & Gospel Albums chart, while its title track hit No. 1 on the CHR chart and top 5 on *Billboard*’s National Christian Audience Chart. The follow up single, “Made For You,” reached the top 5 on the CHR chart and most recently, “Where I Belong,” peaked at No. 1 on *Billboard*’s National Christian Audience chart, AC Monitored and AC Indicator charts for multiple weeks.

For more information on **Building 429**, visit www.Building429.com or www.facebook.com/building429.

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