



BURLAP TO CASHMERE LAUNCHES TOUR SEPT. 26 **BUILDS MOMENTUM AT AAA RADIO AND ON ROTATION STARBUCKS**

Band Begins Filming “The Other Country”
With Award Winning Director, Brett Leonard and PopFictionLife

(New York, NY) September 26, 2011 — Following the launch of its acclaimed second project, **folk-rock** pioneer **Burlap to Cashmere**, a band that built a reputation for both exceptional studio projects and as an unyielding touring act in the late ‘90s, readies for the launch of an East Coast tour that kicks off on Sept 26, in Virginia (initial dates listed below).

In addition to announcing initial tour dates and markets, the band is currently in rotation on Starbucks’s in store playlist. The coffeehouse conglomerate is currently featuring “Don’t Forget to Write,” “Love Reclaims the Atmosphere” and “Closer to the Edge.”

With *American Songwriter* calling **Burlap to Cashmere** “**One Of The Best Records of 2011**” and *USA Today’s* Edna Gunderson spotlighting the band’s “**sumptuous and exotic melodies, tight harmonies and poetic lyrics**” with a **3.5 star review** it’s no surprise that Burlap to Cashmere is gaining substantial momentum at radio as well.

The band’s current radio single “**Build A Wall**” is gaining adds at key AAA stations across the country. “Burlap To Cashmere sounded great with likable, instantly-catchy pop/rock songs with big hooks. They are welcome back into the fold at AAA. Great band to see live!,” shares Brad Savage, Program Director (Morning Show Host), WCNR, Charlottesville, VA.

Performing recently at the AAA Radio Conference in Boulder, Co. Burlap to Cashmere was the only band to receive a standing ovation. This reaction is consistent as the band continues to visit radio stations, performing songs from its self titled project, for programmers and fans alike.

KINK FM’s “Bing Lounge,” **WXPk** in White Plains, NY and **Nic Harcourt’s Guitar Center** podcast visits were all filmed and featured via the links below.

- **KINK FM:** <http://www.youtube.com/watch?v=DjLJNK03sEM&feature=related>
- **WXPk:** http://www.youtube.com/watch?v=cwzDAj7JEgs&feature=player_embedded#at=159
- **Nic Harcourt Guitar Center Podcast with the live performances.**
<http://www.guitarcenter.com/podcast>

Burlap to Cashmere East Coast tour dates include:

Sept 23	University of Cincinnati	Cincinnati, OH (with Guster)
Sep 26	Jammin Java	Vienna, VA
Sep 28	Higher Ground	South Burlington, VT
Sep 29	Iron Horse Music Hall	Northampton, MA
Oct 01	Littlefield	Brooklyn, NY
Oct 02	World Cafe Live	Philadelphia, PA
Oct 3	T.T. the Bear's	Cambridge, MA
Oct 05	Club Cafe'	Pittsburgh, PA
Oct 07	The Arts Center	Carrboro, NC
Oct 08	The Handlebar	Greenville, SC
Oct 09	Smith's	Atlanta, GA
Oct 12	The Mint	Los Angeles, CA
Oct 15	Genghis Cohen	Los Angeles, CA

For updated tour dates and markets please visit www.BurlaptoCashmere.com

As the band visits each of these markets, Brett Leonard (*The Lawnmower Man*, *Virtuosity*, Peter Gabriel's MTV Music Video Award Winning "Kiss That Frog") and his crew will be shooting performance and b-roll of the band in a storyline based around the fictitious events surrounding a band's life on the road. (Movie trailer: [PopFictionLife trailer: Burlap To Cashmere](#))

About Burlap to Cashmere:

With its core lineup intact – singer/guitarist/songwriter **Steven Delopoulos** (who American Songwriter notes: 'could go down as music's first truly great writer of this century'), guitarist **John Philippidis**, and drummer **Theodore Pagano** — **Burlap to Cashmere** returns with renewed focus, drive and energy.

On its first album in more than a decade, **Burlap To Cashmere** draws from all the influences that made it a touchstone band: Mediterranean and Greek rhythms, flamenco and classic American folk, to create a rich body of work that embraces the past while crystallizing its new creative vision.

For the last ten years, a **Burlap to Cashmere** reunion seemed like wishful thinking. After garnering awards, a dedicated following, and credentials earned non-stop touring alongside some of the biggest names in music, the band was exhausted and went on an indefinite hiatus.

In 2005, tragedy struck when guitarist **John Philippidis** was beaten and left for dead after a road rage incident near his home in Brooklyn. An extended hospital visit, which included a full month in a coma and radical facial reconstructive surgery, ultimately sparked a band reunion.

In 2010, **Burlap to Cashmere** headed into the studio with acclaimed producer **Mitchell Froom** (Elvis Costello, Paul McCartney, Sheryl Crow, Tom Waits) to begin work on new material. His rules were simple: "There would be no nudging and no Auto-Tuning. We're going into this to capture everything that's organic about the band."

"For me, **Burlap to Cashmere** is a classic band in the best sense of the word. From the great songwriting and singing, to the deep and accomplished musicianship, they are absolutely a distinctive band," shares Froom.

"This is particularly apparent in the songs that incorporate their unique approach to traditional Greek rhythms. All you have to do is listen once to 'Don't Forget To Write', and it's abundantly clear - you've never heard anything quite like it.

We also set out to make a record that put musical feeling and performance at a premium - live singing and playing, no click tracks, etc. Developing this kind of hybrid sound in the studio was a big challenge for everyone involved, but ultimately, what else do you hope for?"

Recalling the musical intimacy of Cat Stevens, Van Morrison, Bob Dylan and Simon and Garfunkel, coupled with **Delopoulos'** introspective and poetic songwriting, the album announces **Burlap to Cashmere's** triumphant return in a record that will surprise longtime fans and intrigue the uninitiated.

Fans of modern troubadour outfits like the Avett Brothers and Mumford and Sons will find common ground with **Burlap To Cashmere's** output, with the added textures of the Greek and Mediterranean influences further fleshing out the band's unique take on 21st century folk-rock music.

For up-to-date information on **Burlap To Cashmere** please visit:

www.burlaptocashmere.com www.twitter.com/B2Cband www.facebook.com/burlaptocashmere

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