



FOR IMMEDIATE RELEASE

ANDY CHERRY READIES ESSENTIAL RECORDS DEBUT, NOTHING LEFT TO FEAR

Single "Our God's Alive" Sees 44% Increase in Spins This Week, Garners Early Radio Acclaim Cherry Wins Fans on "The Love In Between" Fall Tour

(*NASHVILLE*, *Tenn*.) Oct. 20, 2011-- Essential Records newcomer **Andy Cherry** works toward the release of his first national project, *Nothing Left to Fear*, on March 6, 2012. Early success of Cherry's lead AC/CHR single "**Our God's Alive**" sets precedent for the album's debut, while he continues to win fans nationwide on Matt Maher's "**The Love In Between**" tour.

Crafted alongside famed producer and five-time SESAC Christian songwriter of the year Jason Ingram, *Nothing Left to Fear* follows Cherry as he grapples with the complexities of genuine faith. To Cherry, there's strength -- and closeness to God -- in admitting that you don't have it all figured out. *Nothing Left to Fear* is his invitation to question, learn, grow and worship together with him.

"The reason I do what I do is because I want to compel people to a deeper walk with God," says Cherry. "Through my work in churches, I've witnessed people – for whatever reasons – shy away from asking hard questions. I think this hesitancy, or fear, keeps them from a closer relationship with God. Through my music, I hope to help people work around that and find the love He intends for us."

Opening track "City of Light" is a treatise to God asking him to awaken our hearts, while "Running to Our Savior" is an expression of God's comfort in the face of loss. The album's lead single, "Our God's Alive," which released to AC and CHR radio Sept. 30, is, as Cherry explains "about the victory and hope we believe in even after we go through something terrible. It's really a celebration of the fact that God is alive and in us."

That message is already resonating with radio, as "Our God's Alive" saw a 44% increase in spins this week. Ryan Gagne, operations manager at WWWA-FM in Augusta, Maine, comments: "Love the new Andy Cherry song 'Our God's Alive.' It's a fun, worshipful reminder for my listeners...and it's one I've caught myself singing at the office."

Music Director Jeremy Henry at WJQK in Grand Rapids, Mich. agrees: "'Our God's Alive' is the (Andy) 'Cherry' on the ice cream sundae that is my music mix. But seriously...this song brings a fresh sonic texture to my music scape." To sample an audio stream of "Our God's Alive" visit www.andycherry.com.

Fans on the "Love In Between Tour" are having a similar reaction. Eight-time GMA Dove Award nominee Matt Maher and Cherry have more than a label association in common: both package strong messages of faith inside creative, artistically ambitious sounds. Cherry recently joined Maher and award-winning singer/songwriter Laura Story for the second half of Maher's fall tour. Visit www.mattmahermusic.com for a current list of tour dates.

For more information on **Andy Cherry** or *Nothing Left to Fear*, visit www.andycherry.com or www.providentpress.com.

About Andy Cherry:

25-year-old Andy Cherry, songwriter and worship leader, hails from Charlotte, N.C. Sonically, his thoughtful, complex arrangements stitch together the warmth of American roots music with soaring, moody tones of British rock. Lyrically, Cherry challenges commonly held assumptions about God, urging listeners to open up, be bold enough to ask God the tough questions, and believe that He has the shoulders to bear those questions. Cherry's national debut *Nothing Left to Fear* impacts retail, March 6, 2011.

For more information on **Andy Cherry**, visit <u>www.andycherry.com</u> or <u>www.facebook.com/andycherrymusic</u>. Follow **Andy Cherry** on Twitter at www.twitter.com/andycherry.

For further information please contact:

Jacquelyn Marushka Vice President, Public Relations Provident Music Group / Sony Music Entertainment Ph: 615-261-6500 / pr@pmgsonymusic.com

Matthew Faulkenbury / Ph: 615-261-6475 / matthew.faulkenbury@pmgsonymusic.com For artist info 24/7: www.providentpress.com Follow us @providentpress @jackiemarushka @mattfaulkenbury